

Eton Institute



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Press Release:

Free Emotional Intelligence Workshop to Boost Personal and Professional Relationships:

Learn why Emotional Intelligence matters more than your IQ at this FREE one hour workshop by Eton Institute on Wednesday, 28th March from 7pm to 8pm.

Dubai, 27th March 2012 – Eton Institute, the UAE's largest language training and professional development centre, is offering a one hour preview workshop, to cater to individuals who have a difficult time gauging others and controlling their own emotions in the workplace.

A whopping 80% of the UAE's workforce spends a majority of their time in the workplace, therefore accumulating all kinds of emotions, relating to different situations. Not being able to understand as to why a superior is unhappy or a friction with a colleague, are very common scenarios faced every day by the working population.

Research conducted on the subject suggests that Emotional Intelligence can be learned and strengthened by identifying and assessing our own emotions, while recognising and understanding that of the others, be it an individual or a group of people. The result is the ability to maintain composure in various situations within the workplace as well as in your personal life.

Moaz Khan, Marketing Manager at Eton Institute explains: "The concept of Emotional Intelligence is something very new in the UAE and we are pleased to be the first to introduce it. The free preview workshop will benefit any individual tremendously in the workplace as well as in his/her personal relationships. There are four branches to Emotional Intelligence, perceiving emotions, reasoning with emotions, understanding emotions and finally managing emotions. If a person strengthens these branches they can perform more confidently and productively in the workplace."

The free preview workshop in Emotional Intelligence will be conducted on Wednesday, 28th March from 7pm to 8pm at Eton Institute in Dubai Knowledge Village. Limited places are available on a first come first serve basis and prior registration is a must for anyone interested in attending this workshop.

Interested candidates can register online by visiting www.eton.ac or by simply calling 04-365-2772 and speaking to an advisor.

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For further details and enquiries please visit www.eton.ac or call toll free 800-eton (800-3866).

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About Eton Institute:

Eton Institute is an international language training and professional development provider, offering courses in over 100 Languages, Teacher Training, Computer Training, Business Skills Training and customised Corporate Training solutions.

It offers flexible timings and uniquely tailored courses to suit the learner's needs. All training is facilitated by highly qualified and experienced instructors, teaching practical skills while maintaining competitive prices for individuals and businesses.

Headquartered in Dubai-UAE with operations in the Middle East, Europe and America, the Institute offers training both in-house and onsite, leveraging considerable experience in providing solutions that fit an individual's or an organisation's needs.

For additional information please contact:

Moaz Khan

Marketing Manager

Eton Institute

Ph: +971 4 3658483

moaz@eton.ac

www.eton.ac